

Velo Cruces Board Meeting
May 23, 2019

Board Members present: George Pearson, Rebecca Creamer Richins, Jean Conway, Renee Huber, Donald Wilson, Lesa Wilson
Absent: Gabriel Rochelle, David Shearer

I. Meeting was called to order at 6:00

Acceptance of agenda

Lesla Wilson moved to accept the agenda, Rene Huber 2nd the motion; motion carried.

Approval of minutes from April

Lesla Wilson moved to approve the minutes of the April 25, 2019 meeting. Jean Conway 2nd the motion; motion carried.

II. Communications and announcements

Velo Cruces Facebook page now has 484 likes.

Web site – Question raised on best location for lifetime members; agreement to include them on the “Join” page. Need to add a short write up on volunteers. Jean requested and all others agreed to compile data and add to the webpage. Data could include number of helmets given away, number of bike riders, numbers of lights distributed, number of clients serviced, etc.

George Pearson attended Ice Cream Ride on May 3. There were 33 riders that had snow cones. June ride will start 1 hour later.

Most of Velo Cruces Board participated in the Safe Routes to School Family Fun Fiesta on April 27. There was a good turnout, but slightly fewer participants than last year.

May 4 – Bike Swap – successful and made \$105.

May 5 - Bike Blessing – around 7 riders participated

Mesilla Bike proclamation was presented by Safe Routes to School student participants.

May 6 - Las Cruces bike Month proclamation was read during the City Council meeting.

Safe Routes to School week was successful; Mesilla Elementary had 30 student participants, Jornada had 10 students

May 11 – Cyclofemme – 3 participants for longer ride, 6 riders for the shorter ride

May 13 - Visibility ride for April had 7 riders.

May 15 – Ride of Silence – approx. 88 riders and good support from Mesilla police and fire depts.

May 16 – Hiker/Biker meet and greet at Bosque – minimal turnout – 2 Velo Cruces members

- George Pearson attended the NMDOT meeting – discussion on the University Corridor project from Main St to Mesilla. There will be a public input meeting on June 5 on the project.

May 22 - George Pearson attended the MPO-BPAC meeting. Discussed the uniform crash report, which is not very helpful because cause of crashes are often not

included in the report. There will be a work session to talk about the GO Bond and trails.

On May 30, George will be meeting with a landscape architect with Ashley Curry and others to discuss trails.

III. Treasurers Report

Renee Huber presented the financial statements from May 2019. Gain due to George's award contribution. VC paid \$280 to LAB to cover up to 26 rides/year (if rides not for profit), There is \$337 from the City of Las Cruces grant which will cover the LAB fee. Brief discussion to buy bells with last \$50.

Net assets are \$4,521.25.

Anticipated expense of \$480 in June for storage unit. Donald Wilson moved to authorize payment, Lesa Wilson 2nd the motion; motion carried.

Renee Huber presented idea for purchase of a Square for VC/Hub credit card purchases. There is a \$10 cost for a Square card reader that will work with either an iPhone or an Android. There is a 2.75% transaction fee. Donald Wilson moved for Renee to set up a square account and purchase a square card reader; Lesa Wilson 2nd the motion, which carried.

IV. Committee Reports

Membership –No change.

Fundraising – We should hold a Black Friday organizing meeting sometime in the next month with David Crider to discuss road/route permits.

The Hub Community Bike Shop –

Steering committee met. Two bicycles were sold, but then broke. They had to be repaired and that made for unhappy owners that wrote a letter to Cruces Creatives. Donald Wilson moved to refund the cost of the two bikes; Lesa Wilson 2nd the motion, which carried.

Donald Wilson moved, and Lesa Wilson 2nd, a motion to purchase LAB Community Bike Shop insurance policy for \$150/year. Motion carried.

V. Other

Invitation to participate at Picacho Mountain Festival Sept 21 with mountain bike training?? Need more information. Renee Huber, and George Pearson will meet with David Crider to discuss.

Candidate questions for upcoming municipal election – VC can make up 5 questions on bicycle-related topics to be sent out on Sept 25 with a request for a response within a week. We might consider grading the responses and putting out bike friendly ratings???

Upcoming Events:

May 25 – Mayor's bike ride – 10:00 at City Hall, with police escort

June 1 - Bike movie – Fountain Theater; Gabe will pay projectionist; Jean, Renee, and George will help.

Meeting adjourned at 7:03.
Next meeting June 27, 2019
Minutes submitted by Rebecca Creamer Richins