

Velo Cruces Board Meeting  
March 28, 2019

Board Members present: George Pearson, Rebecca Creamer Richins, Gabriel Rochelle, Jean Conway, David Shearer, Renee Huber, Lesa Wilson, Donald Wilson  
Absent: none

I. Meeting was called to order at 5:58

Acceptance of agenda

Gabriel Rochelle moved to accept the agenda, David Shearer 2<sup>nd</sup> the motion; motion carried.

Approval of minutes from February

Jean Conway moved to approve the minutes of the February 28, 2019 meeting. Renee Huber 2<sup>nd</sup> the motion; motion carried.

II. Communications and announcements

Velo Cruces Facebook page now has 479 likes.

Web site – no changes.

David Shearer reported on the Aggie Safety Fair to be held on April 20 11-3 pm in and around the NMSU Fire station. Cooperating groups include NMSU Fire and Police departments, Las Cruces Codes, Ambulance, Safety First- child car seat sittings, and Campus housing. The Optimists and the Activity Center will do bike repair at the fire station. VC will supply helmets and helmet fitting, will operate the passport system with bracelets and provide coupons for hotdogs to children that complete the passport. Sodexo will set up a food truck. The Easter Bunny will be available for photos and there will be an egg hunt. The last planning meeting will be held on Wednesday April 10 at 1:30 at the NMSU Fire House.

George Pearson attended the national bike summit in Washington DC. He got additional information on Bike Friendly businesses. He suggests that Cruces Creatives apply for BFB status.

George Pearson attended the city council meeting – He requested additional information on the bike fatality and found that the person was riding in the crosswalk without a helmet when he was hit. No charges were filed against the driver. This brings up the need for education about safe places to ride and that the crosswalk is not a safe/legal place to ride.

Visibility ride for March had 4 participants.

III. Treasurers Report

Renee Huber presented the financial statements from March 2019. She added a month to date category to the financial statement. Members paid their membership dues, so we has an increase in \$82.65 for the month.

IV. Committee Reports

Membership –We have 20 members; three unknown people paid dues last year.

Fundraising – We should hold a Black Friday organizing meeting sometime in the next month.

Gabriel Rochelle is recommending the movie “Half the Road” for the fundraiser on June 1 at the Fountain theater.

The Hub Community Bike Shop –

Gabriel Rochelle reported back on Steering Committee meeting. They have developed a plan to acquire 8 tool kits and are looking for contributors.

They will make the \$100/month payment for the use of our space within Cruces Creatives for March out of the petty cash fund. They have authorized the painting of several bikes that will be mounted as an art display. Thursday business has really picked up and business remains steady on Saturdays. For example, last Saturday they fixed 6 bicycles and received donations of two bicycles.

#### V. Other

Discussion of HB192 which would initiate a 5 ft passing distance for vehicles from bicycles. An amendment was added that requires bicyclists to ride on/in a bike lane or path if available. After much discussion, David Shearer moved that VC president write a letter to support passage of the bill. Gabriel Rochelle 2<sup>nd</sup> the motion; motion passed.

Jean Conway will redesign the Velo Cruces business cards to include the Hub address. Renee Huber will call Tacom printing to determine prices.

George Pearson will develop the rules and judges for the poster contest to publicize bicycle riding. Fourth graders will compete with final voting at the Family Bike Fiesta. Safe Routes to School program will publicize the contest at each school. Velo Cruces will provide cash prizes of \$100 for 1<sup>st</sup>, \$50 for 2<sup>nd</sup>, \$25 for 3<sup>rd</sup>. George is coordinating with Ashleigh Curry.

#### Upcoming Events:

April 7 – Tour de Optimism

April 18 – Bike/ped Meet and Greet

April 20 – Aggie Safety Fun Fest – NMSU Fire Station

April 27 – SRTS Family Bike Fiesta at Lynn Middle School

May 4 – Bike swap –Moose Lodge

May 5 – Bicycle blessing – Unitarian Universalist Church, 2000 South Solano

May 7-10 – Bike to school

May 11 – Cyclofemme – still tentative

May 15 – Ride of Silence – Mesilla

May 16 – Bike/ped meet and greet

May 17 – Bike to work day – NMSU Hadley Hall

May 25 – Mayor’s bike ride – date still tentative

June 1 – Bike movie – Fountain Theater

Meeting adjourned at 6:57.

Next meeting April 25, 2019

Minutes submitted by Rebecca Creamer Richins