

Velo Cruces Board Meeting  
February 28, 2019

Board Members present: George Pearson, Rebecca Creamer Richins, Gabriel Rochelle, Jean Conway, David Shearer, Renee Huber  
Absent:, Lesa Wilson, Donald Wilson,  
Members present: none

I. Meeting was called to order at 5:53

Acceptance of agenda

Gabriel Rochelle moved to accept the agenda, Renee Huber 2<sup>nd</sup> the motion; motion carried.

Approval of minutes from January

Gabriel Rochelle moved to approve the minutes of the January 24, 2019 meeting. Jean Conway 2<sup>nd</sup> the motion; motion carried.

II. Communications and announcements

Velo Cruces Facebook page now has 469 likes.

Web site – Jean posted minutes from 2018 board meetings.

George Pearson attended the city council district meetings – The city will not allow electric scooters and has used denial of business permits as the route to prevent their introduction.

Visibility ride for January had 7 participants.

George Pearson attended the Elevate Las Cruces meeting where bicycle safety was discussed.

George Pearson attended the BPAC meeting. There are two bills moving through the state legislative system related to bicycles. A bill requiring a 5 ft passing distance from bicycles has passed the House. A bill that would increase the penalty for careless driving that injured bicyclists is now in committee.

George Pearson noted the fatality of a bicyclist from a crash Monday night and the lack of any penalties for the driver of the vehicle.

David Shearer reported on a possible Aggie Safety Fair to be held on April 20 or May 4 in conjunction with the NMSU Fire and Police departments. The first planning meeting will be held on Wednesday at 1:30 at the NMSU Fire House.

III. Treasurers Report

Renee Huber presented the financial statements from January and February 2019. We had assets from membership dues and a donation from Father Gabe's church. We also had membership dues in February and income from bicycle sales.

Renee Huber presented the 2018 Fiscal Year statement and the 2019 budget. There was considerable discussion of each line of the budget and how it compared to the 2018 actual costs. Major thanks to Renee for all her fine work!

Gabriel Rochelle moved and Jean 2<sup>nd</sup> to accept the budget and all reports. Motion passed.

#### IV. Committee Reports

Membership –Members are now being billed for dues through Paypal. Rebecca requested an additional category of membership to allow for white jersey level for family membership.

Fundraising – A bike movie is on the calendar for June 1 at the Fountain theater.

The Hub Community Bike Shop –

Gabriel Rochelle reported back on Steering Committee discussions. They have developed plans for publicity, procedures, and signage.

They made a suggestion that we pay \$200/month for the use of our space within Cruces Creatives. We are using much of the upstairs for bike storage. Rebecca Richins moved that we donate up to \$100/month to Cruces Creatives from moneys generated from sales and services. Jean Conway 2<sup>nd</sup> the motion. Motion passed.

#### V. Other

Declined membership renewal with Green Chamber for 2019.

Need to purchase Velo Cruces business cards. Renee Huber will research costs and Jean and Gabe will try to find the original logo artwork.

George Pearson presented ideas for the poster contest to publicize bicycle riding. Fourth graders will compete with final voting at the Family Bike Fiesta. Safe Routes to School program will publicize the contest at each school. Velo Cruces will provide cash prizes of \$100 for 1<sup>st</sup>, \$50 for 2<sup>nd</sup>, \$25 for 3<sup>rd</sup>. George is coordinating with Ashley Curry. Gabriel Rochelle moved to approve the idea and the expenditure, David Shearer 2<sup>nd</sup> the motion. Motion passed.

#### Upcoming Events:

March 9 – Ride Right Ride Bright

April 7 – Tour de Optimism

April 18 – Bike/ped Meet and Greet

April 27 – SRTS Family Bike Fiesta at Lynn Middle School

May 4 – Bike swap –location possibly The Hub

May 5 – Bicycle blessing – Unitarian Universalist Church, 2000 South Solano

May 7-10 – Bike to school

May 11 – Cyclofemme – still tentative

May 15 – Ride of Silence – Mesilla

May 16 – Bike/ped meet and greet

May 17 – Bike to work day – NMSU Hadley Hall

May 25 – Mayor’s bike ride – date still tentative

June 1 – Bike movie – Fountain Theater

Meeting adjourned at 7:33.

Next meeting March 28, 2019

Minutes submitted by Rebecca Creamer Richins