

Velo Cruces Board Meeting  
January 24, 2019

Board Members present: George Pearson, Rebecca Creamer Richins, Donald Wilson, Jean Conway, Lesa Wilson, Renee Huber  
Absent: David Shearer, Wes Goodrich, Gabriel Rochelle,  
Members present: none

I. Meeting was called to order at 5:58

Acceptance of agenda

Donald Wilson moved to accept the agenda, Jean Conway 2<sup>nd</sup> the motion; motion carried.

Election of officers

Jean Conway moved to approve the slate of VC officers identical to those for 2018. Lesa Wilson 2<sup>nd</sup> the motion. Unanimous approval.

Approval of minutes from December

Jean Conway moved to approve the minutes of the December 20, 2018 meeting. Donald Wilson 2<sup>nd</sup> the motion; motion carried.

II. Communications and announcements

Velo Cruces Facebook page now has 463 likes.

Web site – no changes.

George Pearson attended send off for Representative Rubio for her ride to Santa Fe.

There was good turnout and good press coverage.

George Pearson attended the city council meeting – there is a strong need to reenergize the Bicycle Friendly City taskforce and begin to work on the reapplication.

Visibility ride for January had 5 participants.

Velo Cruces hosted the yearly bike planning scheduling meeting on Jan 8. There were around 12 people in attendance.

George Pearson attended the southern New Mexico Trail Alliance meeting on Jan 10..

George Pearson attended the BPAC meeting. There was a continued discussion of street sweeper and street cleaning. The city wants to purchase 4 more sweepers so that they can sweep all of the city streets every 6 weeks.

George Pearson attended the City Parks and Rec planning meeting. He requested additional bicycle programs and education.

III. Treasurers Report

Renee Huber presented the financial statement as of December 31. We ended the year with \$3393.82 net assets. We will try to spend down last of the City of Las Cruces grant money, perhaps by buying equipment for Family Bike Fiesta. VC will reimburse Renee for the cost of the Black Friday ride signs.

Renee is authorized to complete the three budget-related reports in the next month.

Lesla Wilson made a motion and Jean Conway 2<sup>nd</sup> to authorize the payment of \$575 for Directors and Officers insurance coverage for the coming year. The motion passed.

VC paid for LAB membership in September and for the ride insurance in November, so those bills will not be due for the next 6 months.

#### IV. Committee Reports

Membership –We have 26 members on the books, but only 4 are current for dues.

Members will be billed for membership dues through Paypal soon.

Fundraising – A bike movie was added to the calendar for June 1 at the Fountain theater. Now we just have to find a movie.

The Hub Community Bike Shop –

There was a suggestion that we pay \$100-200/month for the use of our space within Cruces Creatives. We are using much of the upstairs for bike storage. We would need to sell a couple of bicycles each month to provide the money.

**\*\*\*Gabriel Rochelle needs to call a meeting of the Hub soon to discuss the issue!!**

The Hub is now open on Thursdays from 9-12 in addition to the Saturday hours.

#### V. Other

Membership renewal with Green Chamber; \$125/yr for Member status, \$75 for Friend status. We will vote next month after we have a budget for 2019.

Donald Wilson moved that we renew our website through Go Daddy for \$95.88. Lesa Wilson 2<sup>nd</sup> the motion. Motion passed. Renee will give Jean Conway a check for the renewal.

George Pearson suggested sponsoring a poster contest as part of Bike Month. There was discussion of allowing 5<sup>th</sup> graders to compete with a Hub bicycle as a prize. Potentially each school could run their contest separately with final voting at the Family Bike Fiesta. George will talk to Ashley Curry about the idea.

#### Upcoming Events:

Feb 9 - Dots ride

March 9 – Ride Right Ride Bright

April 7 – Tour de Optimism

April 18 – Biker Meet and Greet

April 27 – SRTS Family Bike Fiesta at Lynn Middle School

Meeting adjourned at 6:50.

Next meeting February 28, 2019

Minutes submitted by Rebecca Creamer Richins

