

Velo Cruces Board Meeting
November 15, 2018

Board Members present: George Pearson, Gabriel Rochelle, Rebecca Creamer Richins, Rene Huber, Wes Goodrich, Jean Conway

Absent: Lesa Wilson, David Shearer, Donald Wilson

Members present: none

I. Meeting was called to order at 5:54

- a. The agenda was approved.
- b. The October 25 Board meeting minutes were approved, acceptance moved by Gabriel Rochelle, 2nd by Rene Huber.

II. Communications and announcements

Velo Cruces Facebook page now has 450 likes.

Web page – The Hub address was updated.

Elevate Las Cruces open house was attended by board members George Pearson and Gabriel Rochelle

George Pearson attended the southern New Mexico Trail Alliance summit.

Ride Right, Ride Bright was a success. There were 19 volunteers that helped 35 individuals. We distributed 30 sets of lights and 18 helmets. To consider for next year: - there were several requests for locks, we might look for an inexpensive source,

- we could use a more efficient system for tracking the bikes and monitoring the entire process. Three were suggesting for tagging the bikes and determining what each client wanted, ie. lights only, helmet, repair only, etc.

Visibility ride for November had 5 participants. George Pearson was interviewed at 6 am and other participants got in on the later interview slots. This is a great way to advertise Velo Cruces, RRRB, and the Hub.

George Pearson attended the MPO-BPAC meeting where street sweepers were discussed. There will be 3 new sweepers in town in 2019, increasing the frequency of street cleaning.

George Pearson attended the Transportation Policy Review meeting, where parking was an important issue.

III. Treasurers Report

Renee presented report as of November 15.

Ending net assets of \$2,797.81.

Jean Conway moved to accept the treasurers report, Gabriel Rochelle 2nd, motion carried.

IV. Committee Reports

Membership –Jean Conway found some free software to do reminders of membership payments, but was not happy with any of the options.

Fundraising Committee –

Black Friday ride – Rene Huber had directional signs made and got the Road ID numbers. We need to grab water bottles and bags from the Hub. Board members should show up at 8 am to help with the set up. We need to identify someone to staff the table at the Space Murals parking lot.

The Hub Community Bike Shop –

There are 9 volunteers and 3 regular volunteers. There are 12 bicycles that can be sold on Craig's list. Discussion on the volunteers taking the Optimist trailer to schools in the spring for bike fix clinics after school hours.

V. Other

Membership renewal with Green Chamber; discussion tabled until we have more details.

Dec. 2 is the Toys for Tots ride. It will start at the downtown plaza and end at Picacho Peaks Brewing Company.

We tentatively scheduled the yearly planning meeting for January 8 at the Game 5:30-7:30.

Board elections will need to be conducted during the December or January meeting. All current officers are willing to continue in their positions.

Meeting adjourned at 7:12.

Next meeting December 20, 2018

Minutes submitted by Rebecca Creamer Richins