

Velo Cruces Board Meeting Minutes

Thursday, 5 October 2017, 5:45 pm
(September meeting postponed from 28 September 2017)
International Delights

- Goals:
- Begin organization for Black Friday Ride
 - Begin organization of [October] Aggie Safety Fair event

in attendance: Brown-Vega, Conway, Craig, Creamer, Kath Hester, Huber, Pearson, Rochelle, Schurr, Lisa Willman, D and L Wilson

- I. 5:45 pm • Call to order
 - a. MSC (Schurr, Creamer) to approve minutes of 24 August 2017 meeting with slight emendations.
 - b. Questions/comments on treasurer's report – note that all memberships expired in September. D Wilson will send around a reminder notice.
 - c. Facebook report – 388 likes, up 9 from last month
 - d. website report – Conway has added more links to the website
 - e. communications and announcements –
 - i. George reported that the Roadrunner Pkwy redesign included no bike lanes; in response to his protest the lanes were reconfigured into the design.
 - ii. Council Meeting – George spoke In favor of correct bike parking racks
 - iii. There will be an open meeting on 2 November at the Branigan Library with the Bohannon-Huston company that will discuss road design; community input is needed.

- II. 5:55 pm • Progress of committees
 - a. Fundraising – Velo Cruces mirrors are now in at Outdoor Adventure
 - b. Membership – no report this month
 - c. Community Bike Shop & Earn-a-Bike
 - i. Lisa and Lesa are working on budget and grant proposals
 - ii. Lisa reported that zoning should be finished by January 2018 for 229 S. Campo
 - iii. Donald (with Chet Wright) explored buildings; 20 X 20 with a 10' porch runs about \$30K; smaller units can be made from cargo containers, which run about \$8K
 - iv. Blake Stogner is in contact with several people about expanding the middle school program to two other schools.
 - v. Gabriel reported that his congregation has voted to include a portion of its congregational budgetary tithe to charities to the Community Bike Shop; this will be between 500-1000.00 per year.
 - vi. The committee as currently constituted decided to focus on the community bike shop project and pick up earn-a-bike later.
 - vii. Rochelle and Wright are scheduled to visit the Silver City bike shop by the end of October.
 - viii. Next committee meeting 12 October at 6:30 at 229 S. Campo.

- III. 6:05 pm • Bike/Ped Count Project report: Margaret Brown Vega & Nathan Craig
 - a. Review/amend report – kudos to Margaret and Nathan for such a complete report; amendments can be submitted in writing or via email.
 - b. Discussion for 2018 project – among the suggestions:
 - i. Make sure there is a press release about the project
 - ii. Include graphics in the report and a summary page
 - iii. Times need to be adjusted from the national regulations in order to assure a better count; along with this, we need to plan specifically for commuter traffic
 - iv. Training for volunteers should be earlier than 3 weeks prior to the event
 - v. Other counts can be made on a spot check basis throughout the year and archived for inclusion in one single annual report.

- IV. 6:20 pm • Ice Cream Ride report: Kath Hester reported that about 30 people showed up, the route was a loop from La Llorona park to near the end of the trail off Norte. Calvary Baptist will continue to sponsor such events in the time frame from late May to early August
- V. 6:25 pm • Ride Right Ride Bright on Saturday, 4 Nov
 - a. Lights & helmets – Renee Huber volunteered to distribute the helmets
 - b. Volunteers for the day: Brown-Vega, Conway, Craig, Huber, Pearson, Rochelle, D and L Wilson
 - c. MSC (Huber, Schurr) to allocate \$400.00 from the treasury to support Ride Right/Ride Bright.
- VI. 6:35 pm • Begin organization for Black Friday Ride on Friday, 24 Nov
 - a. Expand to include the 2nd Las Cruces Parks & Rec event? No for this event
 - b. Ride and Seek ride idea for this event or for a 2018 event? No for this event
 - c. Set date in very near future for organizational meeting – to be held @ 229 S. Campo at 7:30 PM on 12 October following the Community Bike Shop committee meeting. Conway, Creamer, Huber, Pearson, D & L Wilson will work on this event.
 - d. Location for the ride: potentially Field of Dreams or Picacho Middle School
 - e. Reminder that insurance for such an event is \$250.00 base plus 4.00 a head for riders.
- VII. 6:45 • Bicycle movie: Kath Hester
 - a. Movie trailer is at: https://www.youtube.com/watch?v=4gXw0Dwf_s4&feature=youtu.be
 - b. Stand-alone event/Maybe bike movie week in May as a possible fundraiser? Enthusiastic supportive discussion suggested that we host this as a freebie for the community sometime during January or February (Presidents' Day weekend was suggested). Rochelle will check with board members of the Fountain Theater to see about availability.
- VIII. 6:55 pm • New business
 - a. Annual membership meeting & election of 2018 officers at November meeting.
 - b. Schedule possible dates for events for 2018 to prepare for January bicycle community planning meeting at November meeting. The meeting will be held at the Game on Espina at 5:30 PM on January 9, 2018.
 - c. December holiday party date was set at the 3rd with no location yet; perhaps a restaurant would serve us better as a location this year.
- IX. 7:05 pm • Adjourn

Next meeting: 16 Nov 2017 (because American Thanksgiving is the 23rd)

Respectfully submitted,

Gabriel Rochelle, secretary