

Velo Cruces Board Meeting Minutes

Tuesday, May 23, 2017

Attendees: Jean Conway, Donald Wilson, Tammy Shur, Rebecca Creamer, George Pearson, Lesa Wilson, Renee Huber

- I. Meeting called the order at 5:45 PM.
 - a. Minutes for April 27, 2017 were not presented; tabled until next Board meeting.
 - b. Treasurer's report accepted. 269 Likes on Facebook; George placed an email sign-up on FaceBook page.
 - c. Discussion of rental fees of storage unit. Discounted pricing is not available this year. Donald suggested that Velo Cruces pay 6 months at this time (in June) and pay remaining 6 months in December. George motioned to pay; Tammy seconded.
- II. Debrief Recent Events
 - a. Family Fun Ride was held on Saturday, May 6.
 - i. Successes and changes
 1. Registration and stamping of cards went well. Tammy suggested that Velo Cruces website and logo be added to the card.
 2. Collaboration with NMSU was a good thing. Saved Velo Cruces a lot of work and eased Velo Cruces into its first event. NMSU will do another event in September, 2017 and invited VC to participate. Event attendance was light, but Board agreed that event was not well advertised. Don motioned the VC partner with NMSU for fall event to meet the our grant requirements; Tammy seconded. Next NMSU meeting to discuss Fall event is June 8.
 - ii. Report to Parks & Rec: What Data to report.
 1. Reporting is due at year-end
 2. Need to develop a method of counting those served. For this event, the sign in sheet will be used.
 - b. Other Events: Bike Swap, Visibility Ride; Mayor's ride; City of Las Cruces proclamation; Dona Ana County proclamation; Biker/Hiker meet and greet; Bike blessing; Ride of Silence; National Bike to school week; Bike to work day; Scorpion overnight event on May 27.
 - c. Other:
 - i. Tammy noted that next meet & greet is scheduled for August 10; she suggested having one each month during the summer for the annual calendar.
 - ii. It was brought to Don's attention the Bike swap event was very successful and was asked if VC would hold event again during the summer. Don will investigate with Farmer's Market to explore holding another Bike swap. Perhaps selecting a date in June, first part of August or for National Night Out. For next swap VC should ask for donations.
- III. May (and early June) events
 - a. Scorpion Bike Club event May 25: this is a potluck event at Picacho Middle School
 - b. Bike Travel Weekend/Bike Overnight, June 2 -4: Velo Cruces participating in Scorpion overnight event, instead.

- c. Buck Moon Pick-up Ride for Velo Cruces members: July 9
 - d. Southern NM Trail Alliance: holding an event on 9/30/17 at Dripping Springs for National Bike/Hike Park Day; Tammy suggested VC doing a riding event to Leasburg and invite Trail Alliance. Next day, would ride to Slot Canyon which is 6 miles north of Leasburg.
 - e. Father's Day Ride on June 18 beginning at Pioneer Park at 7:00 AM to Airport for pancake breakfast.
- IV. Formation of committees and how to staff them
- a. Fundraising & Membership: Discussion of go fund-me page, but it was found the VC would not be eligible for such; Tammy will do more research of online fund raising options. Discussion was tabled.
 - b. Community Bike Shop: This will run out the trailer the Optimist club just purchased; further discussion of direction of this item is tabled.
- V. Pending Items/New Business
- a. VC email lists: Subscription forms added to FB and website.
 - b. Jingle Bell Ride and Toys for Tots Ride: location will be under construction; if VC does ride and has it end at Spotted Dog, need to remember Spotted is bar, and be considerate of minors. Will invite Henry to planning meeting.
 - c. Bike pump program: Locations for bike pumps: Tabled
 - d. VC mirrors @ Outdoor Adventures: Tammy suggested having VC logo placed on TigerEye cycling mirrors as a possible fund raiser. Tammy would talk with Don (Outdoor Adventures) to see if he would be willing to carry mirrors. Lesa motioned to pursue and Jean seconded.
- VI. Meeting adjourned at 7:18 PM.

Next meeting on June 22, 2017 at 5:45 PM at International Delights.