

Velo Cruces Board Minutes

26 January 2017, 5:45 pm

International Delights

Goal: Prioritize 2017 goals/events/activities and set tentative calendar

In Attendance: Conway, Creamer, Pearson, Willman, D Wilson, L Wilson, & Renee Huber

I. Call to order at 5:50pm

- a. Approval of minutes of 17 November 2016 meeting (MSC Pearson, D. Wilson)
- b. D. Wilson reported he is currently locked out of online access to the bank account so the report he submitted is incomplete at this time. His report shows a checkbook balance of \$2,666.80. Additionally he reported 13 individual members, 5 family memberships and 1 student member in Velo Cruces. Surplus from Jingle Bell ride to date is \$2,426.61. Unclear at this point whether or not the city has tapped our bank account for the cost of the motorcycle escorts for the Jingle Bell Ride.
Approval of treasurer's report (MSC L. Wilson, Creamer)
- c. Facebook report, Pearson reported 353 likes with 2 new this week.
- d. Website report, communications and announcements – no comments

II. Review results of goals survey and set events to meet goals for 2017

- a. Discussion of results: 6 responses to the survey were given with these results. Top three priorities for Velo Cruces were:
 - #1. Host/support of monthly rides first with 66.7%
 - #2. Support the City of Las Cruces Bike Friendly City initiative & advocate for more bike friendly local laws & facilities were combined with both at 50%
 - #3. Establish a community bike shop with another 50%

b. People will spend time and energy on basically the same three items with the following survey results:

- #1. Host/ support of monthly rides 66.7%
- #2. Support the City of Las Cruces Bike Friendly City initiative & advocate for more bike friendly local laws & facilities were 66.7% & 16.7% respectively
- #3. Establish a community bike shop was 50%

Accept these three priorities for Velo Cruces (MSC D. Wilson, Willman)

- c. Pearson recommends we meet with the new City Manager, Mr. Stewart C. Ed which would go under advocating for more bike friendly local laws and facilities. *NOTE: Pearson will provide us with a list of topics to cover and then try to schedule a meeting with him and all who are able will attend*

d. Set events/dates for 2017:

Jean passed out a compilation of 2017 bicycling events from David Shearer as a result of the bike planning meeting in January 2017.

Velo Cruces currently hosts or helps with:

- Visibility Ride monthly
- annual Father's day ride in June
- RRRB in March & November each year
- Collaborative quarterly Hikers/Bikers Meet & NOTE: *Pearson agreed to submit a press release for the February Biker Hiker Meet & Greet*
- Aggie Bike Expos in February and August
- Mayor's Bike Ride in May
- Jingle Bell Ride; it was agreed we would continue this and this year we would get e-mail addresses from all riders on sign-in to assist with future promotions & memberships in VC. Note: L Wilson reported Kohl's will be giving VC the \$500 for last Jingle Bell Ride because their records show five volunteers participating

July & October need events presently; ideas brought forward:

- D. Wilson suggested a Family Fun ride May 13 pending the results of our city stipend request then again in the fall.
- Willman would like to do another campout. NOTE: *L Wilson will ask if the Scorpion Bike Club will need our help in May and we could get more campsites for VC members.*
- Nearly Naked midnight ride on Saturday, July 8th was proposed to coincide with the "Buck Moon"
- Willman would like to do a Thanksgiving ride to compete with the Las Cruces Turkey Trot
- There was discussion of using something like the Nixle app to put out bike reminders

The board will keep working on this list

e. Discuss needs/processes for upcoming events:

Next event is the February 16th NMSU Aggie Bike Expo from 4:00 to 6:00pm.

VC Members agreeing to assist: D. Wilson, Pearson, Conway. Conway has a non-folding 6 ft. table that could be used if someone could bring it.

III. Review/approve application for CLC stipend application. D Wilson prepared our proposal with L Wilson's assistance and \$4,000 is the amount of our stipend request.

Approval to submit stipend request to the city (MSC Willman, Creamer) Jean noted we might need a city of Las Cruces parade permit for this event

NOTE: *Supporting facts will be added from the Bikes Belong website at peopleforbikes.org; Donald will also review Jean's comments and incorporate then send*

it to Willman this weekend. Willman will hand deliver it to the City Monday morning with a copy of the Velo Cruces IRS determination letter.

IV. Review pending items

- a. Agreement with CLC – does not need to go into the city with our stipend request. Item tabled until February meeting.
- b. Endorsement for Complete Streets Memorial. Pearson discussed the Complete Streets Memorial and read us a support letter he drafted. The word “public” will be added by George and Jean will sign for the Board. Approval of action to mail support letter (MSC Willman, L Wilson)
- c. Join LC Green Chamber of Commerce; see <http://locallascruces.com/membership-levels>
Non-profit membership is \$125/year. Willman made a motion for VC to pay for this with no second. A Friend of the chamber is \$75. Creamer made a motion to be a Friend of the Green Chamber with no second. This item was tabled until next meeting. *NOTE: D Wilson will send out a google sheet for board input of needs to be discussed along with this item at February’s board meeting*
- d. Donald announced that VC may have storage space for 25 bicycles by an electrician in the downtown area. This man repairs bicycles to take to Juarez, MX.
- e. Renee Huber was elected to the VC board. (MSC D Wilson, L Wilson)

V. Adjourned at 7pm

Next meeting: 23 February 2017 5:45pm International Delights