

Velo Cruces Minutes

May 26, 2016 - International Delights

- I. Call to order at 5:35 PM – Attending: Conway, Lakey, Pearson, Rpchelle, Schurr, Willman, D. Wilson, L. Wilson
Absent: Curry

II. Minutes of 28 April 2016 meeting - MSC Pearson/Schurr with minor changes reflected in official copy

III. Treasurer's Report - Current balance \$367.67 with anticipated income of \$100.00 from Bike Summit. \$400.00 was paid to receive 501 C.3 non-profit status.

IV. Events –

- a. New Mexico Bike Educators met 24 May and voted to dissolve. The new group will be called New Mexico Bike Summit Inc. NME has at the moment \$2145.00 in treasury, plus \$118.00 income from the Summit here, plus two outstanding minor income sources. The plan presented calls for us to hold these funds until such time as they are needed by the new organization. In order to facilitate this, MSC D. Wilson/Rochelle that: Velo Cruces will receive a one-time only payment from New Mexico Bike Educators to be held in trust for New Mexico Bike Summit Inc. until such time as the funds are requested.
- b. City Council Meeting attendee volunteers
June 6 - Lisa Willman
June 20 – Jean Conway
- c. National Bike Travel Weekend - Scorpion Bike club, Picacho Middle School, will ride to Leasburg State Park overnight –Donald, Lesa, and Lisa will assist this event that occurs Memorial Day weekend.
- d. June 19 Ride to Airport from Pioneer Park 7:00 AM (Donald) – Jamey agreed to work on a flier; George will send notices to the newspaper.
- e. July 3, Electric Light Parade 5 K Run – we were asked to serve as marshals. After discussion it was agreed to contact the Las Cruces Running Club and indicate that we would be interested, but that there are guidelines for accompanying runs, etc. Further negotiation needed.
- f. Velo Cruces picnic/barbecue/get-together at George Pearson's house 6:00 PM
July 3 – "bring your own everything"
- g. Location of meeting – a number of suggestions were made for changes, but we decided to remain at ID for the moment, with a shift in January 2017 for a larger planning meeting.

V. Hub for Communication

- a. Web Presence-Velocruces.org Jean
 - a. Add a "vulnerable spot/near misses" reporting section
 - b. Add a "What is happening at City Council"
 - c. Add some links to both Las Cruces cycling laws and also Las Cruces parking arrangements for cyclists.
- b. FACEBOOK George reported that we have 262 likes, up 10 from last month.

- c. Membership, develop survey to be sent to all contributors – Donald agreed to massage the Albuquerque survey for use in our area. George suggested that we also send it to Silver City.
- d. Tiger Eye Cycling Mirrors – decided to drop this fundraiser for the moment and focus on making bumper sticker for cars based on the logo. Gabriel will take the concept and make sure we get a bunch of these. They can be handed out at city council, etc.

VI. Reports and Cycling Advocacy

1. **City Council Meetings** attended Lisa George and Ashleigh – of perhaps more importance was the presentation at the Dona Ana Council Meeting, where the Bike proclamation was read and a number of people spoke.
2. Bike Blessing – Tammy reported that this was quite successful, and the only hitch was some issues with timing.
3. **Family Fun Bike Fiesta** – over 300 children participated in this program that was partnered with the Junior League.
4. **Bike Swap** - Donald reported that the swap went well but there were fewer people / attendance this year
5. **Ride of Silence** – Tammy – because of the hail and rain on the day, the ride was without police support. 28 stalwart people participated in a shortened ride that went only around Mesilla.
6. **Rio Grande Trail Commission** meeting May 19, Socorro NM - Tammy & George reported that there was slim attendance (about 15 people) – there are going to be problems of connectivity, particularly through reservations. George signed on to the “users’ groups” and Tammy is on the “design group” for this project. The next meeting is in September in Albuquerque. There is a new chair of the commission at this point.
7. **Mayor’s bike Ride** – George reported that the mayor showed up and read the Bike Proclamation. A mixed group of people rode, many who did not know each other. The ride got good write-ups in the BULLETIN. Word is that the mayor will ask for police escort next year.
8. **Walmart bike day** – Jamie reported that there were glitches in the system locally, but the manager of the Alamogordo store was quite supportive and helpful. She urged us to give feedback a la a subsequent email to the group.
9. **BPAC meeting** – Local Meeting and Project Update – George reported that two major projects were discussed: (a) the Missouri corridor project, which has numerous options for completion; and (b) the two-way conversion on Church and Water Streets which will have, according to Andy Hume, no bike lanes; and (c) Las Cruces Avenue, which is a major thoroughfare E – W, and may be redesigned with bike lanes.
10. **Earn a Bike** - La Esperanza Meeting – Gabriel – we need to put the pieces of this puzzle together and will meet soon to strategize. The executive board of La Esperanza was quite supportive of the program in theory. We have to move now to completion. Donald Wilson reported that there are some buildings that may be available to us downtown. A lot of work needs to be done before such a program may come to fruition but Gabriel is hopeful.
11. **Monthly Visibility Ride Report** – George reported that there were 5 riders in May. Discussion was held to how to cast a wider net to include more people who actually ride to work.
12. **IRS Determination** Letter was received, so we are officially a 501C.3 non-profit. Groups expressed thanks and kudos to Lisa.

VI. Adjournment at 7:40 PM.

Next meeting for VELO CRUCES Is June 23th

Remaining meeting dates for board, July 28, August 25, September 22, October 27, November 17 (third Thursday), December 15 (third Thursday)