

VELO CRUCES MINUTES
17 December 2015

In attendance: Pearson, Schurr, Willman, Curry

I. Call to order at 5:31PM

II. No adoption of October minutes. No quorum.

III. Treasurer's Report - \$788.00 in the account. 6 paid members. Wilson will have "membership application" at next meeting.

IV. Reports

A. Hub for Communication

1. Web Presence- FACEBOOK: 179 likes at this report. 15 scheduled posts, +/- every 3 days @ 10am until end of January.
(Willman) Web page is beautiful, but wants Conway at meeting to discuss further.
2. Coffeeneuring – participation wasn't what we'd hoped. Try again next year.

B. Cycling Advocacy

1. Rio Grande Trail Commission – January 6, 2016 meeting scheduled, don't know anything further. Schurr concerned that no mention of cycling.
2. Pearson, Schurr, Curry met with Dan Carter of Southern NM Trail Alliance. They focus on trails and bike-packing. Positive meeting, will continue meeting informally. Invited them present at NM Bike Summit. in April.
3. BPAC Meeting – No meeting since Velo Cruces last met. Next meeting Jan. 19th.
4. Local projects – George
 - a. La Llorona construction – done, we think.
 - b. Residential streets: Farney from Main to El Paseo doing work.
5. Received list of projects from Engineering and Traffic from S. Thomas.
6. CLC liaison – need to schedule meeting with Andy Hume.
7. Willman would like to map it a priority in 2016 to get a map done. Possibility of funding through what was formerly known as TAP funds (Transportation Alternatives Program).
8. Complete Streets – Ocotillo, helping lower income community with transportation is a big part of their goal. Coordinate and schedule county busses etc. Willman attending their meetings. Working with Mark Johnstone, Parks and Recreation, and David Armijo, Asst. City Mgr.

C. Promotion and Recognition

1. NM Bike Summit – April 23, 2016. Goal of 30-50 people for Summit. Presentations to include: SRTS, Bike Share, Rio Grande Trail, Jen or Sayer from Adventure Cycling re Bike Route 90, El Paso's Regional Plan.
Schurr wants Bike Route 90 to get designated, min two year process, all on NMDOT.
Schurr would like Jim Sayer of Adventure Cycling to present at Summit, need to fundraise \$250.
Need a venue – Willman has a possibility.

Need Velo Cruces to be a local sponsor.

Need local accommodations. Tracy from ABQ will be Schurr's assist for the week.

Need help with logistics – transportation etc.

Need a space LCI seminar Weds/Thurs/Fri for approx. 15 people Need space for Fri night, free and open to the public, possible time for "Bike Packing" presentation from SNM Trail Alliance.

2. Community Bike Shop – tabled until next meeting
3. Las Cruces Bicycle Friendly Business Awards - until next meeting
4. Monthly Visibility Ride – 4 people this month
5. Ride Right Ride Bright (accept admin from Optimist Club) - until next meeting

V. New Business

A. League of American Bicyclists effective 2/1/2016 premium increase to \$189 (increased by \$32) Willman feels strongly about this insurance coverage and will renew and personally pay.

B. Fund raiser – tabled until next meeting

C. Budget – tabled until next meeting

VI. Announcements

NM Bike Educators planning meeting is January 5, 2016 @ 5:30pm at the Game. Everyone is welcome.

VII. Adjournment at 6:45pm

Next meeting: ANNUAL MEETING: January 28 @ 5:30 PM at The Game Restaurant. Will elect new officers.

NO MEETING IN NOVEMBER

Respectfully submitted,

Ashleigh Curry, sitting in for secretary