

VELO CRUCES MINUTES 28 May 2015

Attending: Anchondo, Conway, Lakey, Pearson, Rochelle, Ward, Willman, Wilson, plus

New member Tony Quinzi 575-644-6646

tony.quinzi@gmail.com

liaison city planner Marc South 575-528-3271

msouth@lac-cruces.org

1. President called meeting to order at 5:35 PM.
2. MSC (Wilson, Pearson) to approve minutes of the 23 April 2015 meeting.
3. Absent a functional treasury, there was no treasurer's report.
4. Discussion of the three primary missions of the group: to serve as a hub for communication, cycling advocacy, and promotion and recognition.
 - A. *Recognition* of bike friendly businesses on the basis of various amenities/improvements, such as parking, bike racks, repair station, water refills, canopies for rain protection, participation in bike to work week. We could choose and publicize a business for a monthly award. Jamie, Jean, and Don will check into this, which is different from the LAB form of recognition.
 - B. *Hub for communication* George pointed our attention to the website; Velo Cruces has 131 likes to date. We need to work on calendar inclusion and coordination; everyone was challenged to work on this.
 - C. *Cycling Advocacy* – Marc South reported on the city's ongoing address to urban improvement. P & Z Meeting 26 May reported results of a survey that indicates citizen support for dedicated bike paths. The next meeting on June 8 will examine such issues.
 - Don and Gabe will explore the development of an earn-a-bike program for the city.
 - Jamie reported that NMSU is considering 3 companies for implementation of a bike share program.
 - George reported that the Valley Drive project will be discussed in open meeting at City Hall on 3 June at 6:30 PM.
 - June 10th is the scheduled date for announcement of the LAB Bike Friendly awards. We will be eager to hear if we made it back to bronze level (several members of Velo Cruces were on the review committee).
 - We should explore other awards such as those given by People for Bikes and Rails to Trails.
5. Logo design – Christy has been quite busy, will address this soon.
6. Website – Jean reported that we are currently at velocruces.wordpress.com – Lisa volunteered to sponsored the change to a dot org status.
7. Rio Grande Trail – the grant comes through 1 July, and George has been in conversation with Jeff Steinborn about next moves.
8. BPAC has approved the Transport 2040 plan, the Traffic Improvement program, and there will be a presentation at the Branigan 3 June at 5:30 PM on NMDOT's transportation plan for the area.
9. National Bike Month had good participation, lots of riders at the Ride of Silence, and in addition there were 15 riders at a CycloFemme event the day before Mother's Day (9 May) and the Major's Bike Ride included a proclamation.

10. Membership and Dues – MSC (Wilson, Quinzi) to approve dues structure of \$18.00 for an individual, \$25.00 for a family, with the membership to extend one year from the end of the month in which people join.
MSC (Pearson, Rochelle) to empower Lisa Willman and Donald Wilson to open a bank account for Velo Cruces at Citizens Bank.

Meeting adjourned at 6:50 PM. Next meeting at ID 5:30 PM 30 July.

Respectfully submitted,

G C Rochelle, secretary